



FOR IMMEDIATE RELEASE

Array Networks Named a CRN Emerging Tech Vendor

Array Networks SSL VPN product line recognized for offering enterprises the highest performing and most secure networks

Milpitas, CA – July 22, 2008 – [Array Networks Inc.](#), a global leader in enterprise secure application delivery, today announced that it has been selected by Everything Channel as a [CRN Emerging Tech](#) vendor. Array was recognized by CRN for its [SPX Series Universal Access Controller](#) SSL VPN products.

Array's SPX product line enables mobile employees, home workers, extranet partners, customers and other authorized users to access business critical applications and resources – thereby increasing productivity. Whether users access remotely or via a LAN or wireless network, the challenge is the same: protect the applications while enabling secure, differentiated access for users based on identity, device posture and rights within the organization. Array Networks UACs eliminate costly stovepipe security for wireless, local, remote and third-party access – addressing the challenge once, for all users, increasing both security and productivity.

Array Networks provides high-performance, secure universal access solutions. Array's SPX Series provide high performing secure access with scalability, performance and reliability. [Array's AppVelocity \(APV\)](#) Series improve the availability, security, and performance for applications and Web sites while reducing cost and complexity. [Array's TMX Series](#) application acceleration systems are famous for unmatched value, depth of features and industry-leading transaction rates. Array's product helps customers deploy the highest performing and most secure networks drive by cost-effectively delivering any application to authorized users, anywhere in the world over any device.

According to the CRN Emerging Tech Survey, the top reasons solution providers add emerging technologies include, the technology is superior to other products in the market segment; the technology compliments a solution providers' existing practice areas; emerging vendors provide better services opportunities; emerging vendors pay better attention to partners; emerging vendors offer higher margins, customers want alternative product choices; and emerging vendors have better joint marketing programs. In addition, 61 percent of solutions providers surveyed plan to increase the number of emerging technology vendors they partner with in the next 12 months.

"New and innovative vendor partners can help spur profitable new ideas that Solution Providers can use to build revenue and customer loyalty, and the CRN Emerging Tech list is where Solution Providers go to find these vendors," said Robert C. Demarzo, senior vice president and editorial director, Everything Channel editorial.

Vendors who make the CRN Emerging Tech list must have an established solution provider program and formal guidelines for recruiting channel partners. They must demonstrate that its direct sales mix is trending down as evidenced by the company's revenue history, a channel positive or channel neutral strategy for internal sales compensation, and not be a dominant market share player. Final selection to the Emerging Technology list was made at the discretion of the CRN editorial team after a review of the submitted information and conversations with current or targeted partners.

“We are very pleased to be chosen as an Emerging Vendor by CRN, which recognizes our commitment to the success of our channel partners,” said Michael Zhao, President and CEO of Array Networks. “We are dedicated to further advancing our secure access technologies to provide customers and channel partners with the most secure, scalable and highest performing SSL VPN products on the market.”

About Array Networks

Founded in 2000, Array Networks is a global leader in enterprise secure application delivery and universal access solutions for rapidly growing SSL VPN and application acceleration markets. More than 1,000 customers worldwide including enterprises, service providers, government and vertical organizations in healthcare, finance, insurance and education rely on Array to provide anytime, anywhere secure and optimized access. Industry leaders including Deloitte, Red Herring, and Frost and Sullivan have recognized Array as a market and technology leader.

About CRN

CRN provides solution providers and technology integrators with the crucial information and analysis they need to drive their company's sales. As an advocate for and voice of the IT channel, solution providers turn to CRN first for immediate information. Celebrating its 25th year, CRN is the most trusted source for channel professionals. CRN can be found on the web at <http://www.channelweb.com>.

About Everything Channel (<http://www.everythingchannel.com>, <http://www.channelweb.com>)

Everything Channel, formerly CMP Channel, is the global leader in technology sales and serves as the one stop shop for the sales channel that drives 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, research/market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel. Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

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